



# NEWTON CONSULTING PARTNERS

[www.newtonconsultingpartners.com](http://www.newtonconsultingpartners.com)



# Our Company & Value Proposition

Newton Consulting Partners is a globally recognized market research and consulting firm in the packaging industry. It has a strong team of more than 250 consultants providing services to local, national, and international packaging companies across the globe.

Continuous evolution and innovation are what sets you apart in this fast-paced business world where strategies change every second. We are the breakthrough growth partners of leading packaging companies operating in different business segments. Newton helps them to understand market potential, overcome challenges and improve their performance to achieve market-leading positions in specific product segment.

Newton Consulting Partners is made up of highly experienced professionals from different sectors in the packaging industry. Newton people come from diversified backgrounds, but everyone follows a same code of conduct and share a common vision. Our cumulative experience spans more than two decades in the packaging industry.

## Value Proposition

Newton Consulting Partners strive to achieve the level of perfection in every research project we do. Our company works for a wide range of clients operating in the flexible packaging, rigid packaging, and packaging machinery verticals of the packaging industry. Our motive is to address every challenge in the packaging industry and provide actionable insights to help our clients to grow in this dynamic space.

We believe we are the leading global professional services provider in the packaging industry.

Why select Newton Consulting Partners as preferred professional services provider for your company?

- One of the largest industry-oriented market research and consulting company
- Our research coverage in more than 150 countries across the world
- Our in-depth understanding of the packaging industry
- Vast industry knowledge with a highly experienced and diversified team of consultants
- Our consultants can produce market research studies on any product in the packaging industry
- Our solutions offer excellent value for money
- Our competitive intelligence services are trusted by leading multinational packaging companies



**Our Passion**

**Research?**



**Your Solution**

# Our Services

Today, we all know that the dynamic shift in ease of doing business has witnessed a strong transformation in the global economy. Globalization resulted in an intensified competition which in turn affect the presence of local players in the domestic market. Leading companies are spending high amounts of money on market research and advisory services to understand market potential, overcome business challenges, and cope-up with the competition. We help all those organizations through offering these services. We believe that we are ideally placed to provide you the professional services you need.

Newton's service lines include the following:

## **Market Research:**

Newton specializes in offering comprehensive market insights to our clients in the form of market sizing & forecasting to help them grow in existing space and understand true market potential. We estimate the market size by analysing certain factors from the supply and demand side of the market. Our actionable insights help them to stay informed about current market trends and developments. Our data points undergo rigorous quality checks and validated by our in-house team of consultants and industry experts through primary research. Our standard market research studies include both qualitative and quantitative insights i.e. regional and global market sizing, forecasting, supply-demand assessment, parent market outlook, forecast factors, value chain analysis, profitability margin analysis, key market trends, drivers, challenges, market share analysis, competition benchmarking, company profiles, market structure analysis, and hundreds of other data points.

## **Customer & Competitor Intelligence:**

Newton is a leading competitor intelligence services provider to the packaging companies located across the globe. Our customer & competitive intelligence services help our clients to understand and get insights on their competitors and customer groups. Our competitive intelligence services include competitor analysis, company profiling, competitive benchmarking, profitability margin analysis, company SWOT analysis, key strategies, and pricing analysis.

## **Supplier Selection Assessment:**

Facing a challenge in selecting a supplier for any product or machine procurement? No worries, Newton is here to help. We offer supplier selection studies to help our clients to select a best-in-class supplier according to their requirements and budget. Our supplier selection study includes suppliers tier structure, comparative product cost & quality analysis, regional presence and after-sales services analysis, product specifications mapping, SWOT analysis, supplier company profiles, and our recommendations.

## **Customized Consulting Services:**

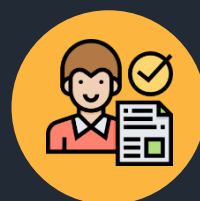
Newton can offer you consulting services that are customized for your operation. We believe that every business challenge is unique and needs special attention. Our customized research services help our clients to overcome business challenges, identify growth opportunities, understand market potential, frame strategic planning, and benchmark operations.



**Market Research**



**Customer & Competitor Intelligence**



**Supplier Selection Assessment**



**Customized Consulting Services**

## Want to know more?

Contact us at:

[contact@newtonconsultingpartners.com](mailto:contact@newtonconsultingpartners.com)

## For any sales related queries

Contact us at:

[sales@newtonconsultingpartners.com](mailto:sales@newtonconsultingpartners.com)